

Opening Statements

From the Chamber Directory

Hi (*name of person*), this is (*your name*) with (*your company*). We are Chamber members together? (*Wait for a response.*)

Have I caught you at a good time?

We work with organizations to (*your unique statement*). What we have found is that by (*your unique benefit*) helps (**choose one only**) increase profits; improves their ability to lead and manage people; positively impacts the company's customer base; helps the company grow and innovate.

The reason for my call is to find a convenient time for you and I to get together over coffee/lunch for about half an hour so we can determine if it makes sense for us to talk further to determine if there is a fit between our two organizations.

How does that sound? (or) I am available on ...(name two days the following week you are available).

***If you do not get the appointment, be sure to ask if they would be interested in being on your mailing list, getting your newsletter, or if they know of anyone who would be interested in your services.*