

<http://www.kidneyut.org/education.php>

[Workplace Partnership for Life \(WPFL\)](#)

**Be among the thousands sharing information...
help save a life — promote organ donation at work**

The National Kidney Foundation of Utah & Idaho are the proud sponsors of the Workplace Partnership for Life (WPFL) program. The educational program, initiated by the U.S. Department of Health and Human Services in 2001, calls on corporations, businesses and organizations of all sizes to share information about organ and tissue donation with their employees.

Recognizing and understanding the diversities among employees and worksites, WPFL takes a unique approach in helping to save lives by encouraging partners to identify for themselves the specific activities and strategies which they will implement to increase awareness. Tailoring the program to meet the needs of every participating organization is one of the many successes of the partnership.

WPFL provides up to date information, clears up myths with facts, and gives employees the opportunity to obtain information needed to make an educated decision about becoming a registered organ and tissue donor.

Action ideas include:

- Send a paper, electronic, or voice message promoting donation from the CEO to each employee.
- Include articles on donation in your company newsletter. Feature stories about employees who are recipients, donors, donor family members or in need of a transplant or a blood transfusion.
- Add a pro-donation message to employee pay stubs each month of the year.
- Distribute donor registration forms and educational materials about donation to employees.
- Link our local donor registry www.yesutah.org to your website's home page for access to registering online.
- Sponsor a presentation on donation: invite donors, recipients, donor family members, and transplant professionals to create a one hour program for employees.
- Run a PSA or include an electronic banner on your in-house e-mail system. Make your own or acquire one from the Coalition on Donation or your local organ procurement organization (contact information is available at www.organdonor.gov).
- Sponsor a blood drive, marrow drive, or organ/tissue donor card signing events. Some companies create competitions among departments or field offices.
- Post information on your bulletin board or in your newsletters about local community blood drives and donation efforts.

- Make donation stickers for ID badges available to employees who intend to be donors
- Implement a leave policy for employees who donate marrow or an organ.